

SAAS Agricultural Communications SECTION ANNUAL MEETING POSTERS

Orlando, Florida • February 6-9, 2010

Innovative Idea Posters

1. **An Environmental Education Model for Positive Behavioral Change** – Michael S. Orfranedes, UF-IFAS Broward County Extension, Angelina Toomey, UF-IFAS Broward County Extension
2. **Implementing a Wiki to Enhance Students' Understanding of Web Design Concepts** – Katie L. Allen and Courtney A. Meyers, Texas Tech University
3. **Social Media Marketing Training for Rural Small Business Owners** – Jefferson Miller, co-principal investigator, University of Arkansas, Stacey W. McCullough, project director, University of Arkansas, Leslie Edgar (co-principal investigator), University of Arkansas and Kimberly B. Magee (team member) University of Arkansas.
4. **Tools of the Trade: Free Web Resources for Online Content Analysis** – Courtney A. Meyers, Texas Tech University; Katie A. Abrams, University of Florida.
5. **A Joint Web- and Paper-Based Dissemination Strategy of the Economic Contribution of the Food and Fiber System at the sub-State Level** – Raghavendra Kongari, Matt Fannin, Louisiana State University.
6. **Florida Center for Public Issues Education in Agriculture and Natural Resources** – Angie B. Lindsey, Tracy Irani, Christy Chiarelli, Edward W. Osborne, Hannah S. Carter, Nicole Stedman, Greg Gifford, Paul F. Monaghan, Marta M. Hartmann, Glenn D. Israel, Karen J. Cannon, Katelyn C. Landrum, Wendylin Bartels, Christopher E. Rouse, University of Florida.

Research Posters

1. **HTML, CSS, and Spry, Oh My! Evaluating Web Design Textbooks** – Abigail McCullough, Texas Tech University, Dr. Courtney Meyers, Texas Tech University
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2. **The Use of Technology-Based Communication Strategies for Fundraising in Health-Related Non Profits in North Central Florida** – Amanda Brumby, Dr. Nicole Stedman, Dr. Tracy Irani, Dr. Dale Pracht, University of Florida.
 3. **Issues Identification among Florida Agriculture and Natural Resources Leaders** – Angie B. Lindsey, Tracy Irani, Hannah S. Carter, L. Rochelle Strickland, Katelyn C. Landrum, Karen J. Cannon, University of Florida.
 4. **Informing the Backyard Farmer Web site Redesign Process** – Jason D. Ellis, University of Nebraska Lincoln.
 5. **Industry Perceptions of Crisis Communications Educational Needs for New Professionals and Best Practices for Second Life Simulations** – Kristin Hopper Pennington, University of Arkansas, Leslie Edgar, University of Arkansas, Tracy Rutherford, Texas A&M University, David Doerfert, Texas Tech University, Theresa Murphrey, Texas A&M University
 6. **How Do College Student’s Perceive Rural America Based on Media Photographs?** – Catherine “Dru” Glaze, University of Arkansas, Leslie Edgar, University of Arkansas, Tracy Rutherford, Texas A&M University, and Emily Rhoades, The Ohio State University.
 7. **Predictors of Knowledge-Sharing Behaviors Among Community-Based Natural Resources Organizations in the Okavango Delta** – Botswana; Olekae T. Thakadu, Tracy Irani, and Ricky Telg. University of Florida
 8. **A Glance at Agriculture Instructors and Social Media** – Quisto Settle, Ricky Telg, Tracy Irani, University of Florida
 9. **What’s in a Name? Using Focus Groups to Brand an Educational** – Liz Felter, University of Florida.
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